

Internet downtime: Know the real cost.

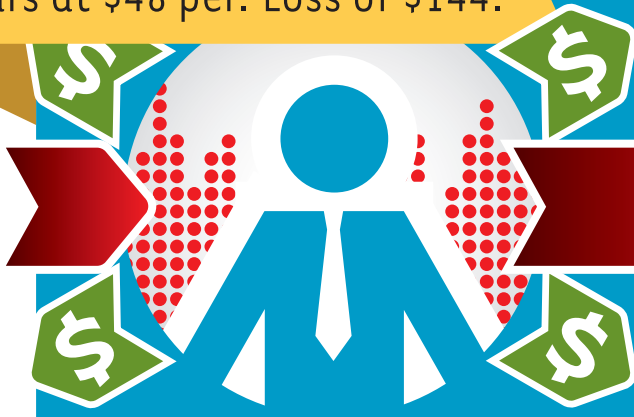
The office is in full-force productivity.



Internet goes down for 9 hours. 75 employees (at \$30/hr.) are sitting around. Loss of \$20,250.



Average IT cost to fix problem is 3 hours at \$48 per. Loss of \$144.



Sales cease. Company impact is \$410/hr. Loss of \$3,690.



Total cost of downtime - sales, employees, IT... Loss of \$24,084.



Don't forget the hidden costs of internet downtime...



...Some of the hidden costs of Internet downtime include - Employee overtime, missed deadlines, compliance / contract violations, damaged reputation, customer dissatisfaction, and lifetime value of lost customers to competitors.